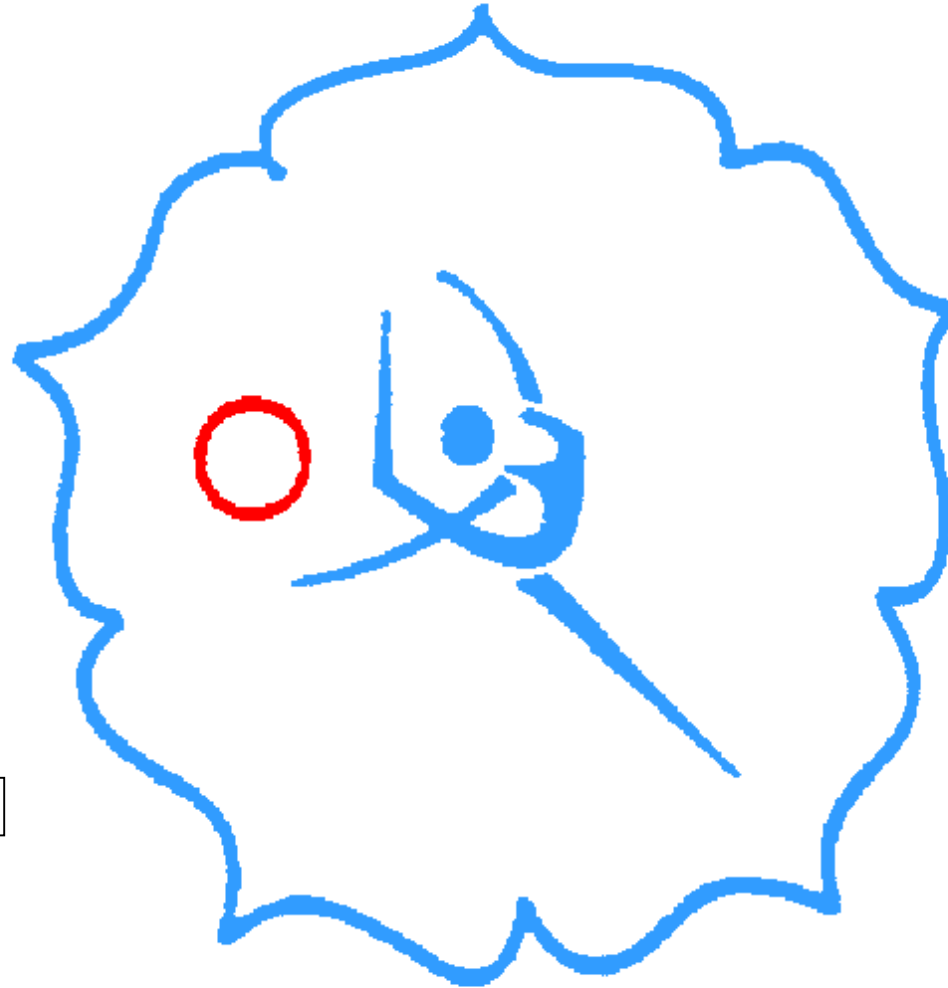


BC RHYTHMIC SPORTIVE GYMNASTICS FEDERATION 2004-2008 STRATEGIC PLAN SUMMARY



Prepared January 2004

BC RHYTHMIC SPORTIVE GYMNASTICS FEDERATION 2004-2008 STRATEGIC PLAN SUMMARY

TABLE OF CONTENTS

EXECUTIVE SUMMARY.....	1
VISION & VALUES.....	2
MISSION & GOALS	3
AREAS OF EMPHASIS.....	4
SUMMARY OF MEASURABLE OBJECTIVES.....	5
SPORT SYSTEM MODEL & GRID.....	6
FINANCIAL FORECASTS.....	7

Consultant: Bottom-Line Strategic Planning

BC RHYTHMIC SPORTIVE GYMNASTICS FEDERATION

EXECUTIVE SUMMARY:

Our organization has recognized the need to create a bona fide strategic plan as a foundation for thoughtfully developing rhythmic gymnastics in British Columbia.

This document is our blueprint for the 2004-2008 time period. It will serve as our key management tool; a basis for building an integrated and systematic approach to addressing our sport's strategic priorities from grassroots to high performance levels.

We are committed to building on the foundation we began building during the 2000-2004 time period, with particular emphasis on the following elements:

- **Increasing participation levels** of youth and adults through a focus on increasing the number of RG participants.
- **Retention and enhancement of current membership base** (Club Development guidelines for our member clubs with winning strategies to recruit, retain, and develop both RG participants and Rhythmic Sportive Gymnastics (RSG) athletes; increasing the number of fully certified coaches and officials who provide necessary technical leadership to our athletes.
- **Working closely with Gymnastics BC** to initiate win-win joint programming initiatives that combine the resources and energies of the entire gymnastics community for the long-term growth and well being of our sport.

We are accountable to achieving measurable results; results which will provide us with valuable feedback to properly assess our progress over time.

We welcome the involvement of all individuals and groups who share our passion for promoting and developing rhythmic gymnastics throughout British Columbia.

To that end, we are committed to collaborating with everyone who contributes to the growth of the rhythmic gymnastics community; our athletes; coaches; judges; parents; teachers; clubs; schools; community leaders; funding agencies; sponsors; media; multi-sport centres; national and international rhythmic gymnastics and gymnastics affiliates.

BC RHYTHMIC SPORTIVE GYMNASTICS FEDERATION

BCRSGF VISION...

Rhythmic Gymnastics is a thriving, major sport in BC.

BC's rhythmic gymnastics athletes are among the world's best.

OUR VALUES...

We are committed to providing all our athletes with the best possible programs and services.

We value and appreciate the contributions of BCRSGF volunteers who dedicate their time and energy to promoting and developing rhythmic gymnastics throughout the province.

We are appreciative of the key technical leadership role played by our coaches and judges whose expertise is essential to the development and well being of each rhythmic gymnastics participant.

We believe our sport has great appeal in that it fosters and cultivates athletic excellence at the same time as promoting artistic self-expression and the cultivation of important life skills. Rhythmic Gymnastics therefore provides unique opportunities for individuals to develop a dynamic range of athletic, artistic, and personal qualities.

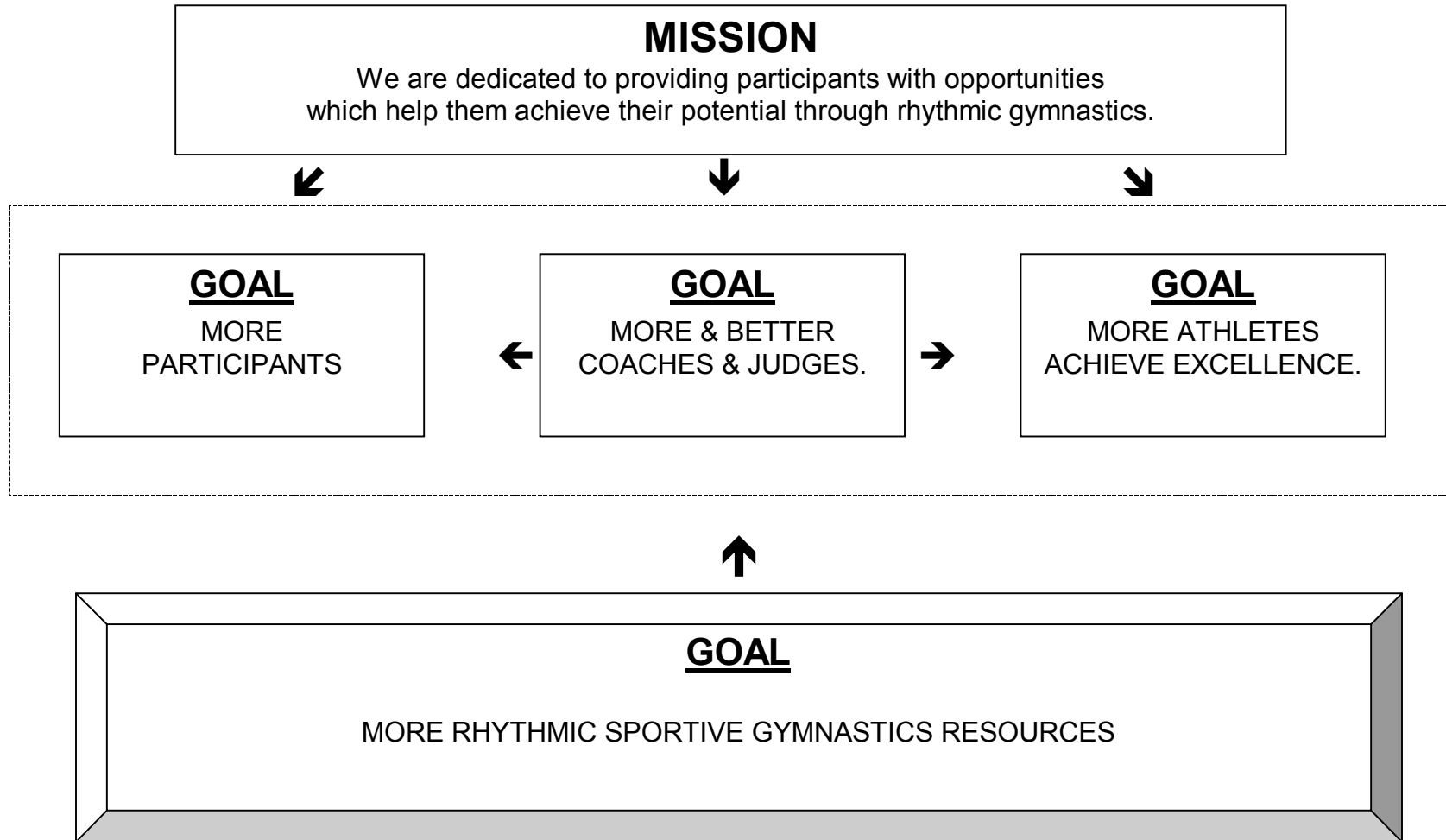
We want all rhythmic gymnastics participants to succeed at their chosen level (and to have fun in the process), both in sport and in life.

We will do our very best to identify talented athletes and to assist them in their pursuit of excellence.

We want to raise public awareness of the appeal and benefits of rhythmic gymnastics; to stimulate greater participation in our sport among youth and adults throughout British Columbia.

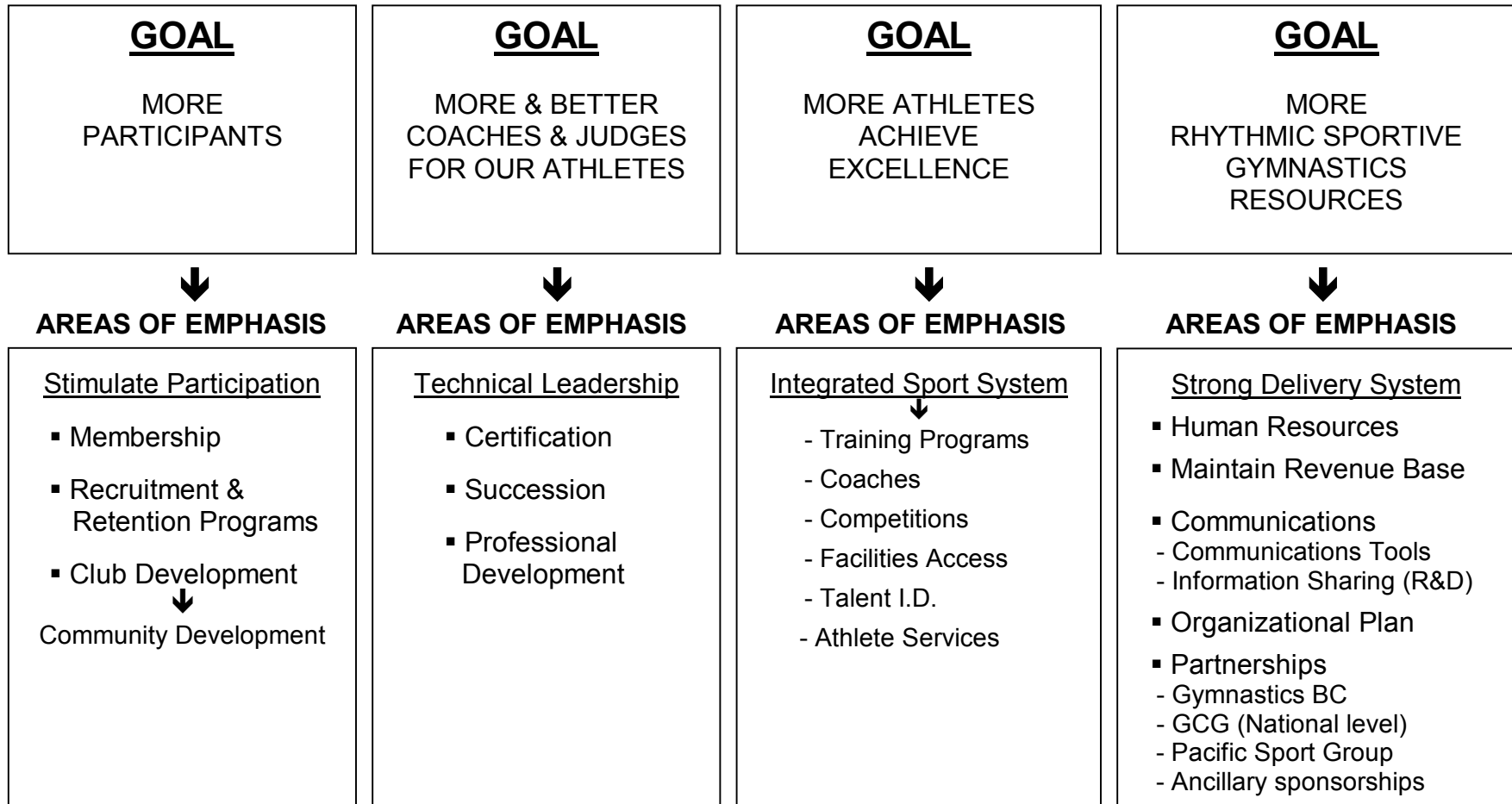
BC RHYTHMIC SPORTIVE GYMNASTICS FEDERATION

MISSION & GOALS



BC RHYTHMIC SPORTIVE GYMNASTICS FEDERATION

GOALS & AREAS OF EMPHASIS

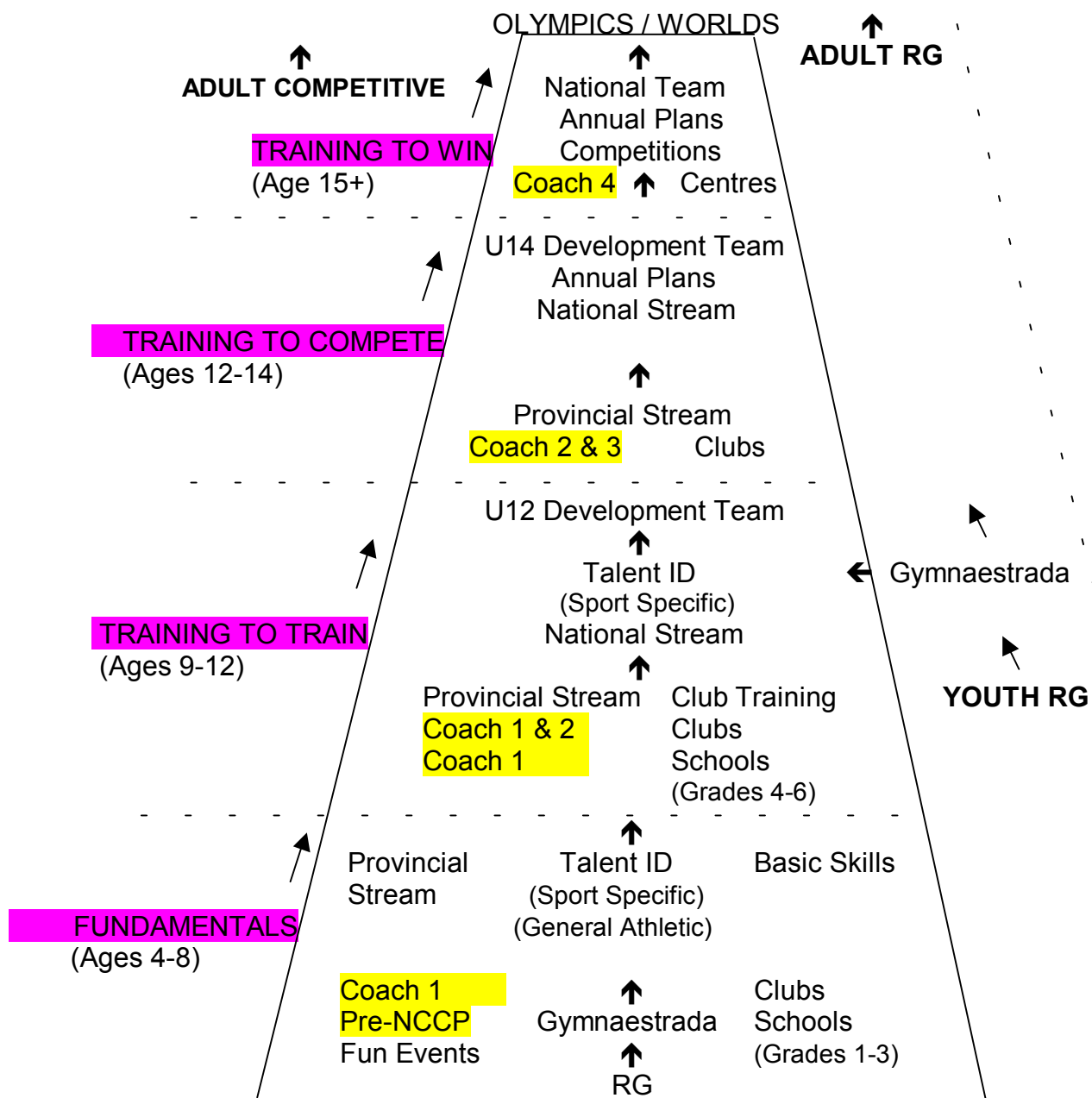


BC RHYTHMIC SPORTIVE GYMNASTICS FEDERATION

SUMMARY OF OBJECTIVES

<p align="center"><u>GOAL</u> MORE PARTICIPANTS</p>	<p align="center"><u>GOAL</u> MORE & BETTER COACHES & JUDGES</p>	<p align="center"><u>GOAL</u> MORE ATHLETES ACHIEVE EXCELLENCE</p>	<p align="center"><u>GOAL</u> MORE BCRSGF RESOURCES</p>
↓	↓	↓	↓
<p>MEMBERSHIP: 1. By 2008, 1,350 individual fee-paying members (up by 50%); 15 full member clubs; 50 affiliated clubs.</p> <p>RECRUITMENT PROGRAM: 2. Create a grassroots strategy to recruit youth to full member clubs (via affiliated clubs, i.e. schools & municipalities programs) Capitalise on Olympic opportunities.</p> <p>CLUB DEVELOPMENT: 3. To provide member clubs with a menu of priority services and benefits. 4. Strengthen club development (particularly in non-lower mainland regions).</p>	<p>CERTIFICATION: 5. To increase the number of fully certified coaches / judges; course conductors by prescribed target numbers.</p> <p>PROFESSIONAL DEVELOPMENT: 6. Encourage all certified coaches and judges to attend a minimum 1 professional development opportunity annually.</p> <p>JUDGES EVALUATION / FEEDBACK PROCESS: 7. Implement a judges' evaluation, feedback, sanctioning process in 2005.</p>	<p>INTEGRATED SYSTEM: 8. Clubs ensure athletes have access to a complete range of priority RG & RSG training programs and support services. 9. Consolidate an integrated competitions schedule aimed at peaking for major provincial, inter-provincial, national, international events. 10. Initiate RSG programs at existing, untapped facilities. 11. Design and implement informal / formal talent ID processes. 12. Provide athletes with a priority menu of services which contribute to their growth and development.</p>	<p>HUMAN RESOURCES: 13. Align BCRSGF operations with strategic priorities.</p> <p>ENHANCE REVENUE BASE: 14. Increase 2003-2004 gross revenue levels by 10% effective the 2007-2008 fiscal year.</p> <p>COMMUNICATIONS: 15. Develop and maintain priority BCRSGF marketing / communications tools. 16. Develop a targeted information-sharing strategy.</p> <p>BCRSGF PLAN: 17. Consolidate and implement strategic and operational plans.</p> <p>PARTNERSHIPS: 18. Establish targeted win-win joint programming ventures.</p>

RHYTHMIC SPORTIVE GYMNASTICS SPORT SYSTEM MODEL (ATHLETE PATH)



- | | |
|---------------------|--|
| ANNUAL PLANS | = Integrated Training / Competitive Schedules. |
| TRAINING PROGRAMS | = Technical, Tactical, Physical, Psychological. |
| COMPETITIONS | = Schedules based on annual planning principles |
| COACHING | = Fully certified coaches for athletes |
| TALENT ID | = Informal / Formal Athlete ID process |
| FACILITIES | = Elementary Schools, Clubs, Designated Centres. |
| RATE OF DEVELOPMENT | = ± 2 Years (early / late developers) |

RHYTHMIC SPORTIVE GYMNASTICS SPORT SYSTEM GRID

COMPONENTS	RG Youth & Adults (General Gymnastics)	FUNDAMENTALS Entry Level Youth (Ages 4-8)	TRAINING TO TRAIN (Ages 9-12)	TRAINING TO COMPETE (Ages 12-14)	TRAINING TO WIN (Age 15+)
TRAINING	PRISM Programs General Gymnastics	PRISM Programs RG RSG Provincial Club Programs	RSG National Annual Plans RSG Provincial Club Programs	RSG National Annual Plans RSG Provincial Club Programs	Annual Plans RSG National RSG Provincial Club Programs
COACHING	Coach 1 Pre-NCCP School Teachers	Coach 1 Pre-NCCP School Teachers	Coach 2 Coach 1 Physical support Psychology support	Coach 3 Coach 2 Physical expert Psychology expert	Coach 4 Coach 3 Physical expert Psychology expert
COMPETITIONS	Gymnaestradas (Trainee Judges)	Provincial Stream Gymnaestradas Club Judges Trainee Judges	National Stream Provincial Stream Prov. / Nat'l. Judges Rankings	National Stream Provincial Stream Nat'l. / Prov. Judges Rankings	International National Stream Brevet / Nat'l. Judges Rankings
FACILITIES	Clubs Rec. Departments Schools	Clubs Rec. Departments Schools (Gr.1-3)	Clubs Rec. Departments Schools (Gr. 4-6)	Regional Centres Clubs PacificSport (Bronze)	Centres Clubs PacificSport (Silver / Bronze)
TALENT ID	Informal	Sport-specific and general athletic aptitude/ qualities	Sport-specific athlete profile.	Sport-specific athlete profile. Competitive results	Sport-specific athlete profile. Competitive results